

# HELLO

By the way, my name is Daniela!



## EDUCATION.

**Digital Marketing** | University of Illinois

**Front-end Development** | The Starter

**Web Copywriting** | Lisbon Digital School

**Digital Marketing** | Lisbon Digital School

**Adobe InDesign** | FLAG

**Color Grading - Final Cut Pro** | FLAG

**Social Media Strategy** | Lisbon Digital School

**Marketing for Social Media** | Paulo Faustino e Regina Santana

**Adobe After Effects** | FLAG

**Sound and Image** | Universidade Católica Portuguesa

**Cinema and Audiovisual** | Escola Superior Artística do Porto

**Audiovisual Communication** | Escola Artística de Soares dos Reis

## ABOUT.

Do you wanna know more about me?

Don't worry. I got your back! 😊



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## EXPERIENCE.

**Employer Branding & Communication Manager**

Salvador Caetano | mar. 2023-present

**Digital Experience & Marketing Manager | Portugal SPOC**

COCUS Portugal | jun. 2023-mar. 2024

**Employer Branding & Recruitment Marketing Team Leader**

Salvador Caetano | nov. 2022-jun. 2023

**Social Media, Recruitment Marketing & Employer Branding**

Salvador Caetano | aug. 2022-nov. 2022

**Social Media & Corporate Identity**

Salvador Caetano | feb. 2022-aug. 2022

**Multimedia Communication & Corporate Identity**

Salvador Caetano | jul. 2021-feb. 2022

**Multimedia Communication & Social Media**

Salvador Caetano | nov. 2018-jul. 2021

**Multimedia Communication Internship**

Salvador Caetano | jun. 2017-nov. 2018

